

REQUEST FOR PROPOSALS FROM BURLINGTON ARTISTS TEMPORARY PUBLIC ART AND ENGAGEMENT PROJECTS

First Deadline: November 17
Second Deadline: December 15
Third Deadline: January 12

The PlanBTV South End project of the City of Burlington is looking for proposals from artists for temporary art projects that encourage community members to respond to key questions that will help shape the plan and the future of the South End. Proposals may request funding of up to \$2000 per project. To be eligible for funding, artists must either live in Burlington or have a business/studio in Burlington. Please refer to the timeline and key questions as you respond to the RFP questions below.

PROJECT OVERVIEW:

The South End is rapidly growing and changing, as we have seen in the last few years. It is time to engage in a planning process to protect and preserve what is most loved about the South End while proactively preparing for continued growth and change. The goal of engagement for PlanBTV South End is to bring as many voices into the planning and visioning process as possible, with special attention to those who many not typically participate in community meetings. Many artists have an ability to develop meaningful involvement with community through their unique skills, talents and perspectives. The PlanBTV South End project has funding to support artists in engaging community which will make PlanBTV South End distinct from other planning processes-it will be a creative placemaking project and that puts the "creative" front and center. It's a recognition that in addition to being home to 6500 residents and a hub for more than 6300 jobs, the South End is a unique place of innovation, creation, serendipity, industry, arts, and culture.

TIMELINE:

This chart outlines the schedule of input needed between now and the end of the engagement process and will aid you in the development of an engagement concept.

PROJECT PHASES	KEY QUESTIONS	RFP Deadline	Award Notifications
OCTOBER-DECEMBER Investigation and Analysis: <i>What's the lay of the land?</i>	<ul style="list-style-type: none">● What about the South End makes you smile?● What do you want to see change?	Nov 17, 2014	Nov 22, 2014
JANUARY FEBRUARY Exploring Options <i>What's the vision for the South End?</i>	TBD- Announced Early December	Dec 15, 2014 Jan 12, 2014	Dec 19, 2014 Jan 16, 2014
MARCH-MAY Developing the Plan <i>What's our plan, how will we move forward?</i>	TBD	TBD	TBD

REVIEW AND CRITERIA FOR SELECTION

Proposals will be reviewed and awarded by a panel of community members and peers. Proposals can be submitted on a rolling basis and will be reviewed once a month in December, January, February and March and selected based on the following criteria:

- Overall creativity and potential to make engagement fun and stimulating (10 pts)
- Potential to engage the following communities through a creative experience: (10 pts)
 - Children and families
 - Low income neighborhoods
 - New Americans or immigrants
 - Senior Citizens
 - Business owners
 - Residents
- Potential to elicit response from targeted community to one or more key questions outlined in the strategy section of this RFP (10 pts)
- Funds requested are in line with project described (10 pts)
- Overall project need to distribute engagement ideas over the full timeline (10pts)

PLEASE SUBMIT THE FOLLOWING INFORMATION IN RESPONSE TO THIS REQUEST

Info can be submitted as a word document or a PDF to skatz@burlingtoncityarts.org, or online at this [link](#). Questions can also be sent to the same email address.

Name: _____

Email: _____ Phone: _____

Mailing address of home or business: _____

Artistic medium(s) _____

I have experience working with the following demographic groups:

- ☐ Children and families
- ☐ Low income neighborhoods
- ☐ New Americans or immigrants
- ☐ Artists
- ☐ Senior Citizens
- ☐ Business owners
- ☐ Residents
- ☐ Other _____

Approximate date(s) your project will take place _____

Proposed location(s): _____

Total Funding Amount Requested: _____

1) Describe the specific audience in the community would you like to engage (ie, general residents, affordable housing neighborhoods, senior citizens, new Americans or immigrants, businesses, etc). (350 words)

2) Please describe your project, how it will engage the audience you describe above, and what key questions from the strategy section of this RFP your audience will respond to if you are successful. (350 words)

3) How will you partner with other artists/organizations to make your project happen (if applicable)? (350 words)

4) Outline funds attributed to each item in your budget (time, materials, etc.)

5) What type(s) of organizational support from PlanBTV South End would help make your project even more successful (ie, marketing and promotion, introductions to other individuals, technical assistance, language translation)?